

SITEPLUG

The background of the image is a dark, grayscale photograph of a person's hands holding a tablet. The tablet screen shows a grid of various e-commerce product listings, including items with images and text like 'STONE' and 'CUSTOM BUILT'. The overall aesthetic is professional and tech-oriented.

E-COMMERCE CASE STUDY

BRAND

AliExpress™

Smarter Shopping, Better Living!

RESULTS

- Consistently delivered sales of over \$400,000 + / Month.
- Delivered consistent conversion rates of over 20% each month.
- Live across all Geos.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

BRAND

Flipkart



RESULTS

- Consistently delivered sales of over \$200,000 + / Month.
- Delivered consistent conversion rates of over 4% each month.
- Live across APAC.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

BRAND

americanas.com

RESULTS

- Consistently delivered sales of over \$150,000 + / Month.
- Delivered consistent conversion rates of over 2% each month.
- Live across LATAM.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

BRAND



RESULTS

- Consistently delivered sales of over \$100,000 + / Month.
- Delivered consistent conversion rates of over 5% each month.
- Live across North America.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

BRAND

The Walgreens logo is displayed in a red, cursive script font on a white rectangular background. The background of the slide features a yellow and black geometric design on the left and a dark, blurred image of a person using a tablet on the right.

Walgreens

RESULTS

- Consistently delivered sales of over \$50,000 + / Month.
- Delivered consistent conversion rates of over 23% each month.
- Live across North America.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

BRAND

The Groupon logo is displayed in a bold, green, sans-serif font. The word "Groupon" is written in all caps, with a registered trademark symbol (®) to the upper right of the letter "N". The logo is centered within a white rectangular box that is set against a background of orange and dark grey geometric shapes.

RESULTS

- Consistently delivered sales of over \$50,000 + / Month.
- Delivered consistent conversion rates of over 5% each month.
- Live across North America.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.