

# SITEPLUG



## AIRLINES CASE STUDY

## BRAND



## RESULTS

- Consistently delivered sales of over \$400,000 + / Month.
- Delivered consistent conversion rates of over 2% each month.
- Live across all Geos.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

## BRAND



## RESULTS

- Consistently delivered sales of over \$400,000+ / Month.
- Delivered consistent conversion rates of over 14% each month.
- Live across all North America.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

## BRAND



## RESULTS

- Consistently delivered sales of over \$300,000 + / Month.
- Delivered consistent conversion rates of over 4% each month.
- Live across all Geos.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

## BRAND



## RESULTS

- Consistently delivered sales of over \$200,000 + / Month.
- Delivered consistent conversion rates of over 6% each month.
- Live across all Geos.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.

## BRAND



## RESULTS

- Consistently delivered sales of over \$200,000 + / Month.
- Delivered consistent conversion rates of over 3% each month.
- Live across all Geos.
- Targeting all devices i.e. Desktops, Phones, Tablets, through Site Suggest and Site Direct.